

Raphaël Varane joins Pierre Gasly in SLAM, a fund specialising in sport, luxury goods, art and music launched by investment company TRAIL

Paris, April 11, 2024. Xavier Marin, CEO of TRAIL, and Raphaël Varane have announced their partnership in the SLAM private equity fund, which invests in the sports, luxury goods, art and music industries. Raphaël Varane joins Formula 1 driver Pierre Gasly and Laura Flessel, Olympic medal-winning fencer and former French Minister for Sport.

Raphaël Varane, an emblematic and international figure in French sports, brings to TRAIL his vision and experience as a top-level athlete. World champion in 2018, vice-captain of the French national team at the World Cup, four-time UEFA Champions League winner, this career as a world football champion illustrates a constant commitment to excellence and performance, values that are shared by TRAIL.

Xavier Marin, CEO of TRAIL: *"It is an honor to welcome Raphaël Varane to SLAM. His knowledge of the world of sports and his exceptional leadership will enrich our team as we pursue our mission of excellence as a French investor in exceptional companies with global development opportunities".*

Raphaël Varane, professional footballer: *"I am proud to announce my partnership with SLAM, an innovative private equity fund that brings together TRAIL's know-how and the expertise of exceptional athletes and managers in the Sports, Luxury, Art and Music industries. Thanks to our shared vision, together we will be able to make a valuable contribution to the development of companies operating in these constantly evolving sectors".*

About TRAIL

Founded in 2013 by Xavier Marin, TRAIL is a European investment company that is the involved investment partner of companies with high growth potential in order to support them in their development into global champions in their fields.

With almost €1 billion of capital under management to date, TRAIL benefits, in particular, from a leading Euro-Asian investment platform and has offices in Paris, Luxembourg and Shanghai.

The SLAM fund offers unique investment opportunities in companies that benefit from the growth and crossover of the sports, luxury, art and music sectors. TRAIL adopts a unique approach that combines its investment experience with the know-how of leading athletes, experts and entrepreneurs in these fields.

Press contacts :

For Raphaël Varane:

Anoush Morel
+33 6 99 82 59 42
anoush@ozzy-rp.com

For TRAIL:

Mael Evin
+33 6 44 12 14 91
mael.evin@havas.com